



PAC WORLD AMERICAS 2023

28-31 August 2023

**Raleigh,
North Carolina, USA**



Sponsorship Opportunities

The goal of the PAC World Americas Conference is to bring together professionals in the fields of protection, automation, control, communications, DERs and other power system domains in order to learn about the latest developments in the industry and share experience and ideas how we can all work together to make the grid smarter in the most efficient way. By sponsoring the PAC World Americas conference you will have the opportunity to reach influential members of the protection, automation and control community, to demonstrate and discuss the application of your latest products in an open and progressive environment. Take advantage of this chance to interact with key players during this auspicious event.

To reserve your sponsorship, please request from the conference organizers the Sponsorship Order Form by sending an e-mail to pacwac@pacw.org

The following are the sponsorship opportunities that you can choose from:

Platinum Sponsor 12,000 USD

As a Platinum Sponsor you will receive the following:

- Your company logo will be displayed as a Platinum Sponsor on:
 - The PAC World conference web site with a link to your company web site
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as Platinum Sponsor
- The conference ad in the September 2023 issue of the PAC World magazine
- The conference flyer distributed at different industry events before the conference
- Special signage at the conference reception and dinner
- The Menu of the conference dinner
- The opening slide of each conference session displayed while the participants are arriving for a session or between the sessions

A two pages ad to be included in the conference brochure.

You can provide a printed marketing material, a marketing CD or DVD and a giveaway with your company logo to be included in the delegates' package.

A 10 ft x 10 ft exhibition space with highest priority in selecting the location of the booth.

Gold Sponsor 8,000 USD

As a Gold Sponsor you will receive the following:

Your company logo will be displayed as a Gold Sponsor on:

- The PAC World conference web site with a link to your company web site
- All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as Gold Sponsor
- The conference flyer distributed at different industry events before the conference
- The conference ad in the September 2023 issue of the PAC World magazine
- Special signage at the conference reception
- The opening slide of each conference session displayed while the participants are arriving for a session or between the sessions

A full page ad to be included in the conference brochure.

You can provide a printed marketing material and a marketing CD or DVD to be included in the delegates' package.

A 10 ft x 10 ft exhibition space with second priority in selecting the location of the booth.

Silver Sponsor 6,000 USD

As a Silver Sponsor you will receive the following:

Your company logo will be displayed as a Silver Sponsor on:

- The PAC World conference web site with a link to your company web site
- All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as Silver Sponsor
- The conference flyer distributed at different industry events before the conference
- The conference ad in the September 2023 issue of the PAC World magazine
- Special signage at the coffee breaks
- The opening slide of each conference session displayed while the participants are arriving for a session or between the sessions

A half page ad to be included in the conference brochure.

You can provide a printed marketing material, a marketing CD or DVD to be included in the delegates' package.

A 10 ft x 10 ft exhibition space with third priority in selecting the location of the booth.

Bronze Sponsor 5,000 USD

As a Bronze Sponsor you will receive the following:

Your company logo will be displayed as a Bronze Sponsor on:

- The PAC World conference web site with a link to your company web site
- All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as Bronze Sponsor
- The conference flyer distributed at different industry events before the conference
- The conference ad in the September 2023 issue of the PAC World magazine
- The opening slide of each conference session displayed while the participants are arriving for a session or between the sessions

A quarter page ad to be included in the conference brochure.

You can provide a printed marketing material or CD to be included in the delegates' package.

A 10 ft x 10 ft exhibition space with fourth priority in selecting the location of the booth.

WiFi Sponsor 6,000 USD

As a WiFi Sponsor you will receive the following:

Your company logo will be displayed as a WiFi Sponsor on:

- The PAC World conference web site with a link to your company web site
- All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as WiFi Sponsor
- The conference flyer distributed at different industry events before the conference
- The conference ad in the September 2023 issue of the PAC World magazine
- Special signage at the WiFi area
- The Login page
- The Login card given to each delegate

A half page ad to be included in the conference brochure.

You can provide a printed marketing material, a marketing CD or DVD to be included in the delegates' package.

A 10 ft x 10 ft exhibition space with third priority in selecting the location of the booth.

Lanyard Sponsor 3,000 USD

As a Sponsor of the lanyard that delegates will wear during the conference you will receive the following:

Your company logo will be displayed as a Lanyard Sponsor on:

- The PAC World conference web site with a link to your company web site
- All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as Lanyard Sponsor
- The conference flyer distributed at different industry events before the conference
- The conference ad in the September 2023 issue of the PAC World magazine
- The opening slide of each conference session displayed while the participants are arriving for a session or between the sessions

A quarter page ad to be included in the conference brochure.

You can provide a printed marketing material or CD to be included in the delegates' package.

Exhibition Space

The PAC World Americas conference will include exhibition space between the conference area and the coffee breaks/lunch area that will give an opportunity to manufacturers to demonstrate the latest in their protection, automation and control technology and discuss with the conference attendees their applications in relation to the smarter grid of the future. The spaces are reserved based on the level of sponsorship and on a first come – first serve bases, so it is in your advantage to order early.

The spaces available have two layouts:

Layout	Fee
10 ft x 5 ft	1,250 USD
10 ft x 10 ft	2,400 USD

The exhibition fee covers: ■ Shell ■ Power supply ■ One wireless Internet access

To order your space,

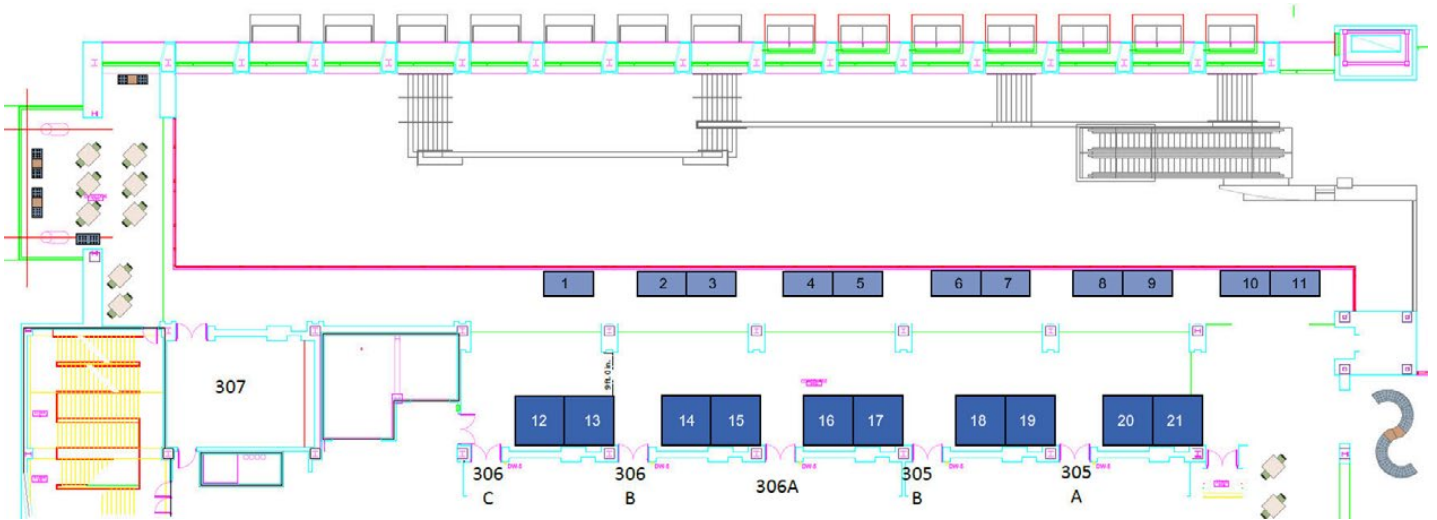
Please request from the conference organizers the Exhibition Space Order Form by sending an e-mail to:

pacwac@pacw.org

PAC World Americas 2023

August 28-31, 2023, Raleigh, North Carolina, USA

Exhibition Area



Exhibition Booths - Layout

Exhibition space for **PAC World Americas 2023**, August 28-31, 2023, Raleigh, NC, USA

	Dimensions	Fee	Exhibition Space #
	10 ft * 5 ft = 50 ft ² (11)	\$ 1,250	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11
	10 ft * 10 ft = 100 ft ² (10)	\$ 2,400	12, 13, 14, 15, 16, 17, 18, 19, 20, 21