

PAC WORLD AMERICAS 2026

17-20 August, 2026

**Raleigh,
North Carolina, USA**



Sponsorship Opportunities

The goal of the PAC World Americas Conference is to bring together professionals in the fields of protection, automation, control, communications, DERs and other power system domains in order to learn about the latest developments in the industry and share experience and ideas how we can all work together to make the grid smarter in the most efficient way. By sponsoring the PAC World Americas conference you will have the opportunity to reach influential members of the protection, automation and control community, to demonstrate and discuss the application of your latest products in an open and progressive environment. Take advantage of this chance to interact with key players during this auspicious event.

To reserve your sponsorship, please request from the conference organizers the Sponsorship Order Form by sending an e-mail to pacwac@pacw.org

The following are the sponsorship opportunities that you can choose from:

Platinum Sponsor 12,000 USD

As a Platinum Sponsor you will receive the following:

- Your Logo will be included in the following **Conference Promotions**:
 - ❑ The PAC World conference web site with a link to your company web site
 - ❑ On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - ❑ The conference flyer distributed at different industry events before the conference
 - ❑ Logo in Email footer used in communications leading up to the conference
 - ❑ Logo included in social media posts on LinkedIn, Facebook, and X
 - ❑ All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities**:
 - ❑ Displayed on the opening slide of each conference session before and after sessions.
 - ❑ Special signage at the conference
 - ❑ The Menu of the conference dinner
- Sponsorship includes one 10ft x 10ft booth, 1 full delegate pass
- Sponsorship includes 5 one-day exhibition guest passes
- Sponsorship includes a two-page ad to be included in the conference brochure
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

Gold Sponsor 8,000 USD

As a Gold Sponsor you will receive the following:

- Your Logo will be included in the following **Conference Promotions:**
 - The PAC World conference web site with a link to your company web site
 - On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - The conference flyer distributed at different industry events before the conference
 - Logo in Email footer used in communications leading up to the conference
 - Logo included in social media posts on LinkedIn, Facebook, and X
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
 - Displayed on the opening slide of each conference session before and after sessions.
 - Special signage at the conference
- Sponsorship includes one 10 ft x 10 ft booth, 1 full delegate pass
- Sponsorship includes 4 one-day exhibition guest passes
- Sponsorship includes a one full-page ad to be included in the conference brochure
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

Silver Sponsor 6,000 USD

As a Silver Sponsor you will receive the following:

Your company logo will be displayed as a Silver Sponsor on:

- Your Logo will be included in the following **Conference Promotions:**
 - The PAC World conference web site with a link to your company web site
 - On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - The conference flyer distributed at different industry events before the conference
 - Logo in Email footer used in communications leading up to the conference
 - Logo included in social media posts on LinkedIn, Facebook, and X
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
 - Displayed on the opening slide of each conference session before and after sessions.
 - Special signage at the conference
- Sponsorship includes one 10 ft x 10 ft booth, 1 full delegate pass
- Sponsorship includes 4 one-day exhibition guest passes
- Sponsorship includes a half-page ad to be included in the conference brochure
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

Bronze Sponsor 5,000 USD

As a Bronze Sponsor you will receive the following:

Your company logo will be displayed as a Bronze Sponsor on:

- Your Logo will be included in the following **Conference Promotions:**
 - The PAC World conference web site with a link to your company web site
 - On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - The conference flyer distributed at different industry events before the conference
 - Logo in Email footer used in communications leading up to the conference
 - Logo included in social media posts on LinkedIn, Facebook, and X
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
 - Displayed on the opening slide of each conference session before and after sessions.
 - Special signage at the conference
- Sponsorship includes one 10 ft x 10 ft booth, 1 full delegate pass
- Sponsorship includes 3 one-day exhibition guest passes
- Sponsorship includes a quarter-page ad to be included in the conference brochure
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

Lanyard Sponsor 4,000 USD

As a Sponsor of the lanyard that delegates will wear during the conference you will receive the following:

- Your Logo will be included in the following **Conference Promotions**:
 - The PAC World conference web site with a link to your company web site
 - On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - The conference flyer distributed at different industry events before the conference
 - Logo in Email footer used in communications leading up to the conference
 - Logo included in social media posts on LinkedIn, Facebook, and X
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities**:
 - Displayed on the opening slide of each conference session before and after sessions.
 - Special signage at the conference
- Sponsorship includes one 10 ft x 10 ft booth, 1 full delegate pass
- Sponsorship includes 3 one-day exhibition guest passes
- Sponsorship includes a quarter-page ad to be included in the conference brochure
- Sponsorship includes your logo on the lanyards that will be worn by all attendees (Lanyards provided by you)
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

Welcome Reception Sponsor 4,000 USD

As the sole Sponsor of the conference welcome reception, you will receive the following::

- Your Logo will be included in the following **Conference Promotions**:
 - The PAC World conference web site with a link to your company web site
 - On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - The conference flyer distributed at different industry events before the conference
 - Logo in Email footer used in communications leading up to the conference
 - Logo included in social media posts on LinkedIn, Facebook, and X
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities**:
 - Displayed on the opening slide of each conference session before and after sessions.
 - Special signage at the conference and on Reception cocktail napkins
- Sponsorship includes one 3x2m booth, 1 full delegate pass
- Sponsorship includes 3 one-day exhibition guest passes
- Sponsorship includes a quarter-page ad to be included in the conference brochure
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

PAC Demo Hour+ Sponsor 4,000 USD

As the sole Sponsor of the PAC Demo Hour+ reception, you will receive the following::

- Your Logo will be included in the following **Conference Promotions**:
 - The PAC World conference web site with a link to your company web site
 - On the conference ad in the September 2026 issue of the PACWorld magazine, which has a readership of ~20k
 - The conference flyer distributed at different industry events before the conference
 - Logo in Email footer used in communications leading up to the conference
 - Logo included in social media posts on LinkedIn, Facebook, and X
 - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities**:
 - Displayed on the opening slide of each conference session before and after sessions.
 - Special signage at the conference and on PAC Demo Hour+ cocktail napkins
- Sponsorship includes one 10 ft x 10 ft booth, 1 full delegate pass
- Sponsorship includes 3 one-day exhibition guest passes
- Sponsorship includes a quarter-page ad to be included in the conference brochure
- Sponsorship Possibility to include printed marketing material or give away in the delegates' package.

PAC World Americas 2026

17 - 20 August 2026, Raleigh, North Carolina, USA
Exhibition Area

Exhibition Space

The PAC World Americas conference will include exhibition space between the conference area and the coffee breaks/lunch area that will give an opportunity to manufacturers to demonstrate the latest in their protection, automation and control technology and discuss with the conference attendees their applications in relation to the smarter grid of the future. The spaces are reserved based on the level of sponsorship and on a first come – first serve bases, so it is in your advantage to order early.

The spaces available have two layouts:

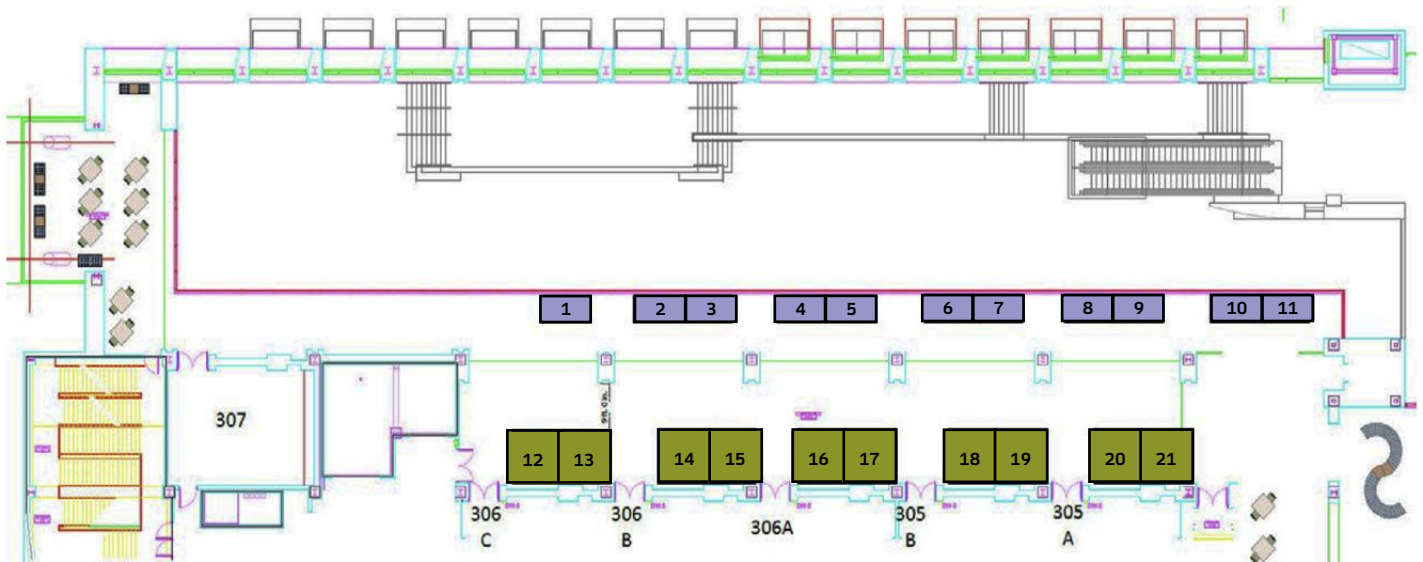
Layout	Fee
10 ft x 5 ft	1,250 USD
10 ft x 10 ft	2,400 USD

The exhibition fee covers: ■ booth space ■ Power supply ■ One wireless Internet access

To order your space,

Please request from the conference organizers the Exhibition Space Order Form by sending an e-mail to:

pacwac@pacw.org



Exhibition Booths - Layout

Exhibition space for **PAC World Americas 2026**, 17 - 20 August 2026, Raleigh, NC, USA

	Dimensions	Fee	Exhibition Space #
	10 ft * 5 ft = 50 ft ² (11)	\$ 1,250	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11
	10 ft * 10 ft = 100 ft ² (10)	\$ 2,400	12, 13, 14, 15, 16, 17, 18, 19, 20, 21